



STRATEGIC PLAN

2022 - 2024



WE ARE LOCAL GOVERNMENT

Local Government NSW (LGNSW) is the peak body representing New South Wales local councils and associate members, including county councils, joint organisations, and regional organisations of councils.

Our role is to support, promote, advocate for, and represent the local government sector so our members are in the best possible position to serve our NSW communities.

We do this by:

- Providing policy advice, management support and grants to members
- Empowering members to deliver quality services to meet the needs of their local community
- Providing effective, responsive, and accountable leadership on policy issues
- Enhancing community awareness and perception of local government
- Shaping the industrial environment in which the sector operates.

The LGNSW Strategic Plan identifies our main priorities and aspirations for the future and the strategies to achieve these objectives. The Plan has been developed in conjunction with the LGNSW Board.

OUR PURPOSE

Our purpose is to represent, empower and advocate on behalf of the local government sector in NSW to ensure member councils can drive positive outcomes for local communities.



**COLLABORATIVE
BY NATURE**

We will value all opinions



**SUSTAINABLE
DECISIONS**

We make decisions for the now and
into the future



**LOCALLY
LED**

Local community focus



**INTEGRITY IN
ACTIONS**

We are honest, ethical, and reliable
in all our actions

OUR BOARD

PRESIDENT



Cr Darriea Turley AM
Broken Hill City Council

TREASURER



Cr Nathan Hagarty
Liverpool City Council

VICE PRESIDENT

Regional/Rural



Cr Scott Ferguson
Blayney Council

DIRECTOR

Regional/Rural



Cr Dominic King
Bellingen Shire Council

DIRECTOR

Regional/Rural



Cr Romola Hollywood
Blue Mountains City Council

DIRECTOR

Regional/Rural



Cr Nuatali Nelmes
City of Newcastle

DIRECTOR

Regional/Rural



Cr Phyllis Miller OAM
Forbes Shire Council

DIRECTOR

Regional/Rural



Cr Jamie Chaffey
Gunnedah Shire Council

DIRECTOR

Regional/Rural



Cr Danielle Mulholland
Kyogle Council

DIRECTOR

Regional/Rural



Cr Cameron Walters
Wollongong City Council

VICE PRESIDENT

Metropolitan/Urban



Cr Khal Asfour
City of Canterbury Bankstown

DIRECTOR

Metropolitan/Urban



Cr Julie Griffiths
Blacktown City Council

DIRECTOR

Metropolitan/Urban



Cr George Greiss
Campbelltown City Council

DIRECTOR

Metropolitan/Urban



Cr Carmelo Pesce
Sutherland Shire Council

DIRECTOR

Metropolitan/Urban



Cr Karen McKeown OAM
Penrith City Council

DIRECTOR

Metropolitan/Urban



Cr Philipa Veitch
Randwick City Council

DIRECTOR

Metropolitan/Urban



Cr Clare Raffan
City of Canterbury Bankstown

DIRECTOR

Metropolitan/Urban



Cr Penny Pedersen
City of Ryde

FUNDAMENTAL PRINCIPLES

LGNSW's response to broad matters of importance to the local government sector are directed by enduring and overarching principles:



ECONOMIC

Local government must have control of its revenue raising and investment decisions and be fairly funded by the Commonwealth and State/NSW Governments to meet its infrastructure and service responsibilities.

Local government promotes local and regional economic development and employment growth.



ACCOUNTABILITY

Local government is responsible and accountable to members and their communities.

Local government is recognised as a responsible and place-based employer.

Local Government reduces and mitigates the risk of climate change for the communities we serve.



PLANNING

Local government is best placed to lead and influence local and regional planning processes according to the needs and expectations of local communities.

Our communities' quality of life is a priority of local government planning.



GOVERNANCE

Local government must be constitutionally recognised and respected as an equal sphere of government.

Local government is democratically elected to shape, serve and support communities.

Local government is committed to the principles of good governance.



ENVIRONMENT

Local government actions reflect Ecologically Sustainable Development (ESD).

ESD requires the effective integration of economic, environmental, and social considerations in decision-making processes and is based on the following principles:

- Intergenerational equity – today's actions maintain or enhance the environment for future generations
- Precautionary – prevent environmental degradation and manage and mitigate risk
- Conservation of biological diversity and ecological integrity
- Improved valuation and pricing of environmental resources, recognising the value of the environment to the community
- Commit to the principles of the circular economy and minimise the consumption of finite natural resources.

SOCIAL & COMMUNITY

Local government is committed to the principles of:

- **Equity** – fair distribution of resources
- **Rights** – equality for all people
- **Access** – to services essential to quality of life
- **Participation** – of all people in their community
- **Recognition** – of the unique place of Aboriginal people in NSW and the right of Aboriginal people to be involved in all decisions affecting Aboriginal communities
- **Health & Safety** – for all in the community.

INFRASTRUCTURE

Local government is best placed to plan for, deliver and manage essential local infrastructure.

STRATEGIC OBJECTIVES

LGNSW has five strategic objectives which form the pillars of the Strategic Plan and are linked to the business units of the organisation

EVENTS, LEARNING & DEVELOPMENT

We will empower the local government sector through the provision of knowledge and expertise and a platform to champion the sector.

REPRESENT & ADVOCATE

We will advance the interests of the local government sector by advocating to and engaging with government and stakeholders.

CORPORATE SUPPORT

We will ensure that high-quality core business functions are provided in the most cost effective and efficient manner through fit-for-purpose structures and mechanisms.

MEMBER SERVICES

We will ensure the interest of member councils are best served through the provision of workforce support and advisory services.

COMMUNICATION & MEDIA

We will keep the local government sector informed and raise awareness of the positions of the sector through media, campaigns, and digital channels.



STRATEGIC PILLAR	OPERATIONAL OBJECTIVES 2022	OUTCOME
REPRESENT & ADVOCATE	Review LGNSW Awards.	A renewed direction and strategic refresh of LGNSW awards.
	Undertake cost shifting survey and deliver report and advocacy campaign.	A published report "The Impact of Cost Shifting on Local Government in NSW", supported by an advocacy campaign.
EVENTS, LEARNING & DEVELOPMENT	Deliver new learning and development program to members.	A focused offering following member consultation for staff and elected members that delivers professional development and revenue from sales of courses.
	Review the events program.	Deliver events that are relevant and attractive to the members and grow revenue.
	Introduce a partner program to grow own source revenue.	An increase in own source revenue to diversify the organisations revenue base and reliance on membership fees.
MEMBER SERVICES	ALGA Local Government Workforce and Organisational Capability Project.	A comprehensively researched data set related to the Australian local government sector's workforce and organisational capability. Analysis, in the form of a report, which must be suitable to inform the development of State/Territory and/or Commonwealth policy initiatives.
	Review of LGNSW Award Negotiation Processes (the Mosman motion).	Report prepared for consideration by Industrial Advisory Committee and recommendation to LGNSW Board.
	Promote sector employment opportunities and careers.	Members attract and retain suitably skilled staff and capable workforces and develop policies and strategies that address sector skills shortages.
CORPORATE SUPPORT	Improve LGNSW records management, business rules and processes.	Increased governance and efficiency.
COMMUNICATION & MEDIA	Member Onboarding Program.	A comprehensive member onboarding package to establish and grow engagement with new and returning councillors.